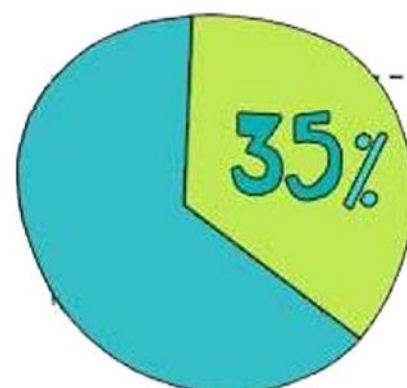




Desk Lamp & Light Switch



LIGHTS OFF COST **NOTHING**
LIGHTS ON COST **\$\$\$**



LIGHTING EQUALS **35%** OF ELECTRICITY USAGE IN U.S. OFFICES



USING **NATURAL DAYLIGHT** CAN REDUCE LIGHTING EXPENSES BY **10 - 40%**



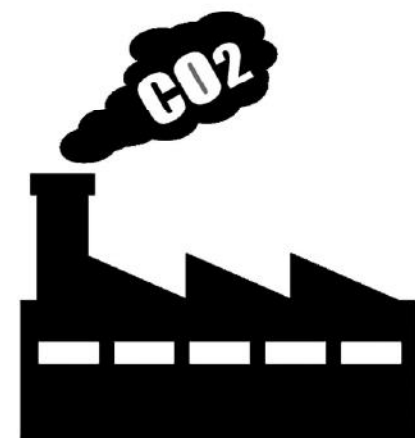
LIGHTS OFF **365 DAYS** FOR **10 MINUTES** EQUALS CONTINUOUS LIGHTING FOR **5 DAYS**



DESKLAMPS USE MUCH LESS POWER THAN OVERHEAD LIGHTS



=



1/3 OF ALL LIGHTING IN THE U.S. IS WASTED GENERATING **14.1 MILLION TONS** OF **CO2** PER YEAR

WHAT A WASTE

