



Harnessing Data to Drive Smart Energy Action

ABOUT US

- ✓ Woman owned cleantech Company based in Houston, founded by Industry Veterans.
- ✓ Aligned with UN SDG's to make the energy transition inclusive.
- ✓ Data-driven platform to enhance energy efficiency, reduce energy cost & cut emissions.
- ✓ ENERGY STAR Partner, DataGuard Compliant



TEXAS ENERGY CHALLENGE & OPPORTUNITY

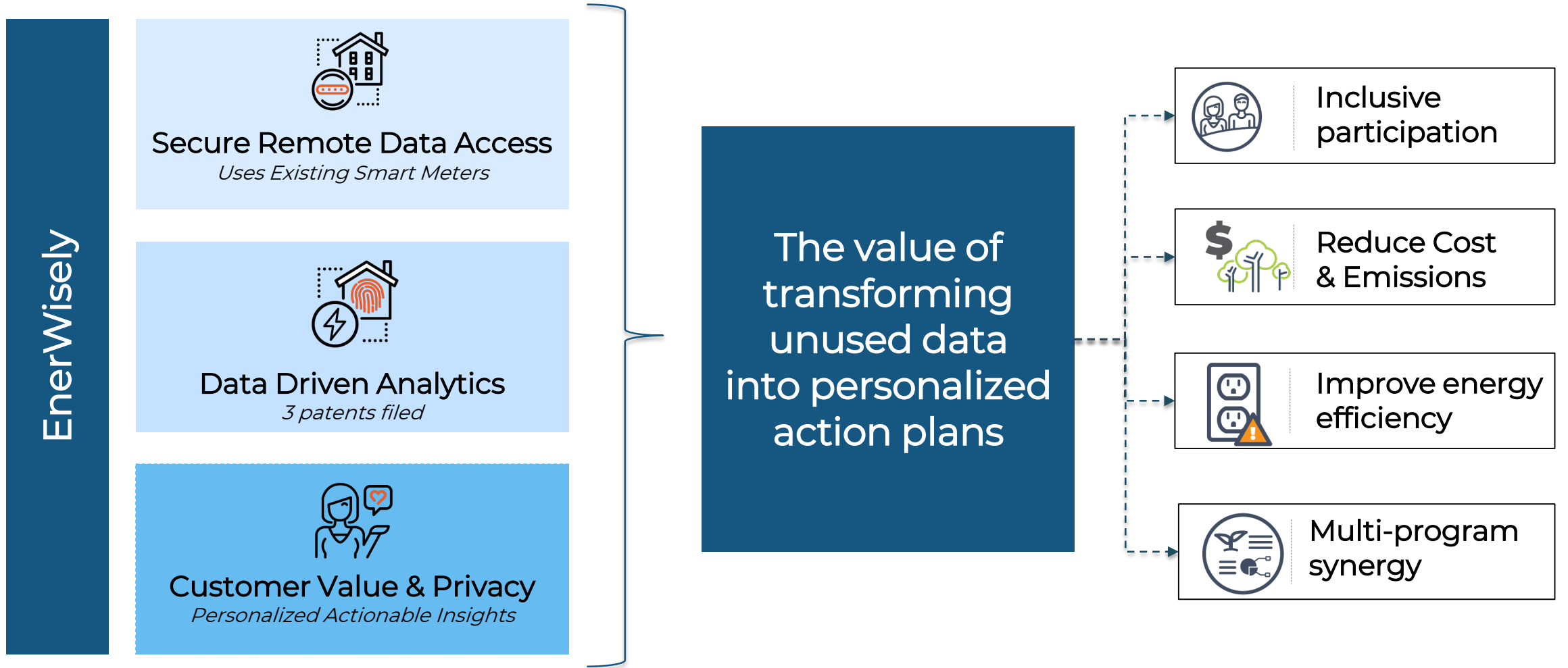


1. Global Energy industry leader - Ongoing Energy Transition –
 - *Hyper-focus on large scale industry CCS, Hydrogen*
 - *Lagging community participation*
2. 14% of Texas people live below the poverty line, and 42% make less than the living cost.
 - *greater impact on communities of color and minorities.*
3. Texas is the largest CO2 emitter in the USA
 - *In average each household emits 20 to 90 Tons of CO2 / year*
4. ~30% of energy used in buildings is wasted in inefficiency
 - *People dedicate about 10 minutes to energy issues per year*
 - *Limited actionable energy literacy*
 - *Language & afford-ability barriers*
 - *In person energy audits – cost & social distance issues (COVID)*
5. More than 7 Million of existing Smart Meters deployed

THE REAL COST OF ENERGY



VIRTUAL ENERGY AUDIT BENEFITS



HOW IT WORKS?



SIMPLY SIGN UP FOR FREE AT www.ENERWISELY.COM



Access Energy Usage Data

- ✓ Leverage existing data infrastructure
 - Electric Meters
 - DOE's DataGuard for Privacy
 - Data is never sold or shared
 - Energy Star Partner



Get Home Energy Score

- ✓ See how energy efficient your home is & compare to others
 - See what affects your score
 - Energy intensity
 - Carbon footprint
 - Waste & cost



Personalized Recommendations

- ✓ Address the issues affecting your score & improve
 - Cut Emissions
 - Reduce costs
 - Improve efficiency
 - behaviors & retrofits

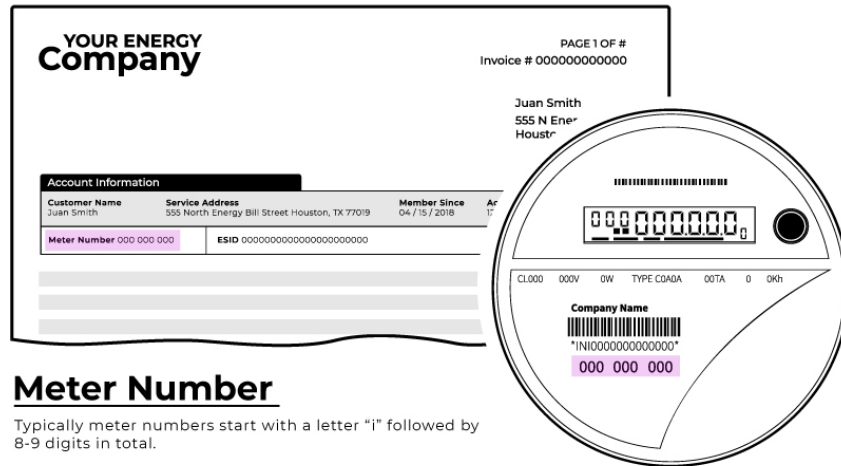


Track Progress & Achieve Goals

- ✓ Make climate action your superpower
 - Personalized Dashboard
 - Weekly home energy reports
 - Badges & Rewards
 - Save money

CONNECTING YOUR METER DATA

Sign up for free at www.EnerWisely.com



BENEFITS

All the user needs is

- Home address
- Electricity meter number
- Electricity provider name
- Option to upload bill for help finding meter number

Users save money & help the planet

- Education and tools to Improve energy efficiency
- Know & reduce carbon footprint
- Compare hundreds of electricity plans from many companies
- Automatically find the cheapest light plan based on real usage

A TOOL TO SUPPORT YOUR COMMUNITY PROGRAMS

EVERYBODY WINS!!!



MUNICIPALITY

- Promote Energy Efficiency
- ESG Stewardship
- Climate Action



PARTICIPANT

- Education & Savings
- Free Energy Tools
- Climate engagement



QNE

- Brand awareness
- Relationship building & trust
- Energy Engaged Community

- ✓ The program helps participants save on their energy bills.
- ✓ **Live up to sustainability Commitments.** Increase community engagement by empowering everyone to help in lowering your city's / organization's carbon footprint
- ✓ **Options available to** Get data-driven reporting on voluntary emissions reduction.



About Us

Cleantech company founded by Energy Veterans. Minority Woman of Color Owned.

Our work supports the United Nations Global Goals for sustainable development.

Energy Star Partner & DOE DataGuard Compliant – Data is never shared or sold

What We Do



Our cleantech platform, EnerWisely, turns **electricity meter data** into knowledge and smart actions to save money, & cut emissions.

EnerWisely provides a free online energy assessment based on your electricity meter data.



SAVE ON YOUR ENERGY BILLS

90% of Texas homes waste 30% of the Energy paid



EnerWisely tells how much energy your home wastes and how to fix it

- ❖ Take your Online energy quiz - Quick, Easy & Free
- ❖ Get your Home Energy Score to see how efficient your home is
- ❖ See what affects your home score and how to improve
- ❖ Compare hundreds of light plans and get the cheapest based on your usage
- ❖ Enjoy perks including dashboards, home energy reports, points, badges & prizes

EVERYBODY WINS!!!



ORGANIZATION

- Promote Energy Efficiency
- Sustainability Metrics
- Climate Justice & inclusion



PARTICIPANT

- Education & Savings
- Free Tools
- Climate action



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Did you know?

- ✓ EnerWisely works for customers of all electricity companies in deregulated electricity areas in Texas

Get Started

Single users: Sign up free www.EnerWisely.com

To Set-up an organization promo code

Contact Patricia Vega
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THANK YOU

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NEW ENERGY